



CDN-20011/322/2026-COORDINATION-NMC
Government of India
National Medical Commission
(Policy & Coordination Division)



Pocket - 14, Sector - 8,
Dwarka Phase - 1, New Delhi - 110 077.
07-10-2026

PUBLIC NOTICE

Subject: Celebration of six years of *Nasha Mukh Bharat Abhiyaan (NMBA)*

The Ministry of Social Justice and Empowerment (MoSJE) has undertaken a flagship initiative, '*Nasha Mukh Bharat Abhiyaan (NMBA)*', since 2020 with the objective of combating substance abuse and contributing towards the vision of a Drug-Free India by 2029. The Abhiyaan *primarily* focuses on comprehensive demand reduction, community mobilisation and awareness generation regarding the adverse effects of substance abuse.

2. MoSJE is organising an event to commemorate six years of '*Nasha Mukh Bharat Abhiyaan*', tentatively scheduled during the '2nd or 4th week of October 2026'. As part of the observance, MoSJE has requested wider publicity and participation of students of Medical Colleges across the country through NMBA e-pledge and various awareness and community outreach programmes.

3. The NMBA e-pledge is available on the website of the Department of Social Justice and Empowerment at: [NMBA e-Pledge / *Nasha Mukh Bharat Abhiyaan*](https://www.dosje.gov.in/organisation/nasha-mukt-bharatabhiyaan/) / <https://www.dosje.gov.in/organisation/nasha-mukt-bharatabhiyaan/>.

4. Ministry of Health and Family Welfare has also requested this Commission to issue an appropriate advisory to all Medical Colleges / Academic Institutions for giving wide publicity to the initiative and facilitating active participation of medical students.

5. Accordingly, all Deans / Principals / Directors of Medical Colleges / Institutions are requested to disseminate information regarding '*Nasha Mukh Bharat Abhiyaan*' among faculty members and students and encourage their active participation in the following activities:

(i) taking the NMBA e-pledge;

(ii) organising awareness programmes on the harmful effects of substance abuse;

(iii) undertaking community outreach and awareness activities involving medical students; and

(iv) promoting a healthy, substance-free environment within the medical institution and the surrounding community.

6. The participation of medical students and faculty members in such activities will contribute towards strengthening awareness regarding substance abuse and promoting the collective objective of a Drug-Free India.

7. All concerned Medical Colleges / Institutions are requested to extend necessary co-operation and ensure wide dissemination of this Public Notice among their students and faculty members.

8. For any further clarification in the matter, Dr. Sijo George, Nodal Officer, MoSJE (Tel. 86076 58725) may be contacted.

Dr. Raghav Langer
SECRETARY

To,

The Dean/Principal/Director of all Medical Colleges/Institutions.

Copy to;

DG/Dir, Directorate of Medical Education of all States/UTs.

Digitally signed by
Dr.Raghav Langer
Date: 07-10-2026
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