



CDN-20011/322/2026-Coordination-NMC
Government of India
National Medical Commission
(Policy & Coordination Division)



Pocket - 14, Sector - 8,
Dwarka Phase-1, New Delhi - 110 077.
13-08-2026

PUBLIC NOTICE

Subject: National Pledge Against Drug Abuse.

The Department of Social Justice & Empowerment (DoSJE), Government of India, the Nodal Department for drug demand reduction, is implementing the National Action Plan for Drug Demand Reduction (NAPDDR). Under this initiative, the Nasha Mukta Bharat Abhiyaan (NMBA) was launched on 15th August 2020. The Abhiyaan is now being implemented across all districts of the country, with a special focus on youth, women and educational institutions.

2. With the continued support and participation of various stakeholders, the Nasha Mukta Bharat Abhiyaan has reached over 29 crore people, including more than 11 crore youth and 7 crore women. It has also conducted over 9.22 lakh awareness activities and registered *approximately* 1.19 lakh Nasha Mukti Mitras (NMMs).

3. As the nation enters the sixth year of the Nasha Mukta Bharat Abhiyaan, the Department of Social Justice & Empowerment (DoSJE), Government of India, is organising a “*National Pledge Against Drug Abuse*” on 18th August 2026, which will be graced by the highest authority of the Government.

4. In this regard, the Ministry of Health & Family Welfare, Government of India, has conveyed that necessary action be taken in accordance with the instructions contained in the communication issued in this regard, a copy of which, along with the annexures, is enclosed herewith.

5. Accordingly, all Medical Colleges / Institutions under the purview of the National Medical Commission (NMC) are requested to take necessary action and ensure participation in the '*National Pledge Against Drug Abuse on 18th August 2026*', strictly in accordance with the instructions contained in the enclosed communication.

Digitally signed by
Dr.Raghav Langer
Date: 13-08-2026
18:58:03

Dr. Raghav Langer
SECRETARY

Enclosures : As above.

To,

Deans / Principals of all Medical Colleges / Institutions.

Copy to :

Deputy Secretary (General Administration) for taking similar action in respect of NMC Headquarters, New Delhi.

विद्यावती, भा.प्र.से.

Idyavathi, IAS
Secretary

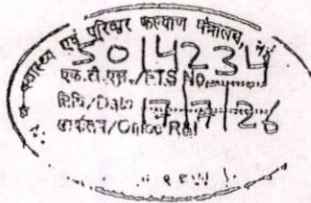


भारत सरकार
सामाजिक न्याय और अधिकारिता मंत्रालय
दिव्यांगजन सशक्तिकरण विभाग
Government Of India
Ministry of Social Justice & Empowerment
Department of Empowerment of Persons with Disabilities (Divyangjan)

D.O. No. DP-13/4/2026-DP- I

13th July, 2026

Dear Colleague,



The Department of Social Justice & Empowerment (DoSJE), as the nodal Department for Drug Demand Reduction, is implementing the National Action Plan for Drug Demand Reduction (NAPDDR), under which the Nasha Mukti Bharat Abhiyaan (NMBA) was launched on 15 August 2020 and is now being implemented across all districts of the country with a special focus on youth, women and educational institutions. Through the continued support and leadership of stakeholders, NMBA has reached over 29 crore people, including more than 11 crore youth and 7 crore women, conducted over 9.22 lakh awareness activities, and registered 1.19 lakh Nasha Mukti Mitras (NMMs).

2. As we enter the 6th year of Nasha Mukti Bharat Abhiyaan, DoSJE is celebrating this milestone by organising a "National Pledge Against Drug Abuse" on 18th August 2026 that would be graced by the highest authority of the Govt. In this regard, you are requested to direct the concerned officials to:

- Prepare and coordinate the organisation of the National Pledge Against Drug Abuse across all schools, colleges, universities, private institutions, public institutions, and Government offices and their autonomous bodies which falls under the purview of your ministry on 18th August 2026.
- Designate Nodal Officers in your ministry to facilitate State, District and Block levels to coordinate with DoSJE and ensure the smooth planning and execution of this programme.

in meeting

Ensure that the State / UT makes every endeavour to maximise participation till grass root level, with the objective of ensuring that **all employees, beneficiaries and stakeholders of your Ministry / Department** administer the National Pledge Against Drug Abuse on 18th August 2026. ✓

- You are also requested to publicise the link of NMBA e-Pledge, (<https://nmba.dosje.gov.in/pledge?type=e-pledge>) with your employees, beneficiaries and stakeholders, and download their participation certificates. ✓

- All the line ministries are requested to kindly collate and submit the report of this programme in the format enclosed as **Annexure-I**, by the afternoon of 18th August 2026.

- To recognise and appreciate the National Pledge Against Drug Abuse, DoSJE will also be organising a programme on 18th August 2026. You are requested to ensure the virtual participation of the nodal officer & other officials of your Ministry in the programme as a demonstration of their commitment to and support for NMBA. The virtual meeting link and other programme details will be shared separately in due course.

Contd.../2-

-:2:-

- g. Utilise NMBA logo, mascot, helpline number 14446 and other IEC materials for branding purposes are attached at:

[https://drive.google.com/drive/folders/1dODVdFJ0dDo6tu3bn31lGqi-96Xui163?usp=drive link](https://drive.google.com/drive/folders/1dODVdFJ0dDo6tu3bn31lGqi-96Xui163?usp=drive_link)

4. The mobilised pledge numbers are also supposed to be captured on the NMBA portal (<https://nmba.dosje.gov.in/login>) / App (<https://play.google.com/store/apps/details?id=com.dosje.nmba> app) as they would be projected at the National level by the Department of Social Justice and Empowerment. The State and district login IDs for the Portal / App have already been shared with the concerned authorities.

5. Your leadership and coordination will significantly contribute to the realization of Nasha Mukta Bharat.

Best wishes,

Enclosure: as above

Your sincerely,

V. Vidyavathi
(V. Vidyavathi)

Incharge Secretary,
Department of Social Justice & Empowerment

To

Secretaries of the Ministries/Departments of Government of India.

(As per the list attached)

List of the Secretaries

1. Secretary, Department of Higher Education
2. Secretary, Department of School Education & Literacy
3. Secretary, Department of Youth Affairs
4. Secretary, Ministry of Home Affairs
5. Secretary, Ministry of Health and Family Welfare
6. Secretary, Department of Revenue
7. Secretary, Ministry of AYUSH
8. Secretary, Department of Rural Development
9. Secretary, Ministry of Housing & Urban Affairs
10. Secretary, Ministry of Cooperation
11. Secretary, Ministry of Defence
12. Secretary, Ministry of Railways
13. Secretary, Ministry of Civil Aviation
14. Secretary, Ministry of Ports, Shipping and Waterways
15. Secretary, Ministry of Corporate Affairs
16. Secretary, Ministry of Petroleum & Natural Gas
17. Secretary, Ministry of Road Transport & Highways
18. Secretary, Ministry of Consumer Affairs, Food & Public Distribution
19. Secretary, Department of Financial Services
20. Secretary, Ministry of Food Processing Industries
21. Secretary, Ministry of Agriculture & Farmers' Welfare
22. Secretary, Ministry of Women & Child Development
23. Secretary, Department of Post
24. Secretary, Ministry of Chemicals & Fertilizers
25. Secretary, Ministry of Minority Affairs
26. Director General, Narcotics Control Bureau
27. Secretary, Ministry of Panchayati Raj
28. Secretary, Ministry of Coal
29. Secretary, Ministry of Tourism
30. Secretary, Ministry of Skill Development & Entrepreneurship
31. Secretary, Department of Tribal Affairs
32. Secretary, Ministry of Culture
33. Secretary, Ministry of Information and Broadcasting
34. Secretary, Ministry of Micro, Small & Medium Enterprises
35. Secretary, Ministry of Heavy Industries
36. Secretary, Ministry of Commerce & Industry
37. Secretary, Department of Telecommunications

REPORT

Celebrating Six Years of Nasha Mukta Bharat Abhiyaan (NMBA)

National Pledge Against Drug Abuse

This is to certify that _____
(Name of State/UT/District/Department/Ministry/Institution/Organisation) actively participated in the National Pledge Against Drug Abuse organised under the Nasha Mukta Bharat Abhiyaan (NMBA) on 18th August 2026.

Details of Participation

1. Category of Stakeholder (State Government/UT Administration/District Administration/Ministry/Educational Institution/NGO/Spiritual Organisation/Corporate/Other): _____
2. State/UT (HQ): _____
3. Number of Citizens Mobilised to Take the National Pledge Against Drug Abuse on 18th August 2026: _____
Of which: _____

Women: _____

Youth: _____

4. Geo-tagged Photographic Evidence:
Geo-tagged photographs have been shared at the following link _____

Date & Signature: _____

Name: _____

Designation: _____

Official Seal